

## Overview

This policy, which complements the Privacy Policy and the Data Privacy Statement, explains the cookies used on the Site as well as how to manage them.

## Cookie policy

### 1. What is a cookie?

A cookie refers to a small piece of data that is stored on a user's device (such as a computer or mobile device) by the web browser when they visit a website.

Cookies serve various purposes, including remembering user preferences, tracking user interactions with the website, and providing personalised content and advertisements.

The term "cookie" in this Policy covers all traces deposited and/or read during the site browsing, regardless of the type of device that you use (computer, smartphone, digital tablet, etc.).

### 2. How we use cookies

Different types of cookies are placed on the Site:

#### a) Cookies necessary for the operation of the Site

These cookies enable the Site to function optimally.

You have the option to refuse or delete these cookies through your browser settings. However, without these cookies, your ability to use the Site may be restricted, and your experience may be affected.

We do not accept any responsibility for any outcomes associated with the impaired performance of the Site's services due to the inability to store or access the cookies required for its operation, which you may have declined or deleted.

#### b) Cookies subject to your consent

These are cookies, including third-party cookies, used for the purposes described below.

You have the choice to either accept or reject the placement of these cookies through the "Cookie Management" option on the Site. Please be aware that you can still use the Site normally even if you choose to reject these cookies.

## Cookies used on the Site:

**Content personalisation cookies** enable the enhancement of the content's layout for improved user experience.

**Analytics cookies** are used to produce statistics on the number of visitors and the utilisation of different components of the Site for its enhancement.

**Ad platforms** - we use marketing cookies to help us improve the relevance of advertising campaigns you receive.

## **Duration of processing:**

**Medibroker**  
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APRIL Medibroker is registered in England and Wales (No 3673450)  
APRIL Medibroker Limited is authorised and regulated in the United Kingdom by the Financial Conduct Authority. Our regulated Firm number is 304773

- Lifetime of the cookies: maximum 13 months
- Retention period of the associated data: maximum 25 months

### Cookie management

When you access the Site, a notification alerts you about the presence of cookies and prompts you to indicate your preferences either for the entire site or based on cookie type.

You can modify your cookie acceptance or refusal settings at any time by accessing "Cookie Management," which is accessible on every page of the Site.